

# WELCOME TO PRANHIMAH

MARKETING PVT.LTD

- Address: Rajabari Road, Narengi, Guwahati 26
- Phone: + 91 80171 06289
- E-Mail: pranhimahofficial@gmail.com

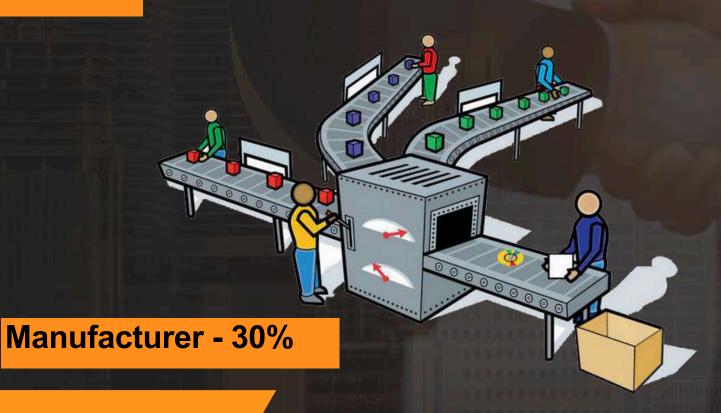
# DIRECT SELLING

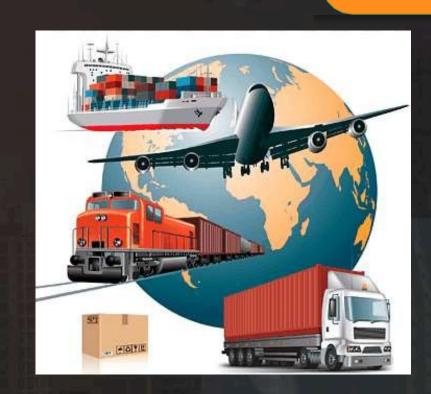


# DIRECT SELLING BUSINESS



Stockist, Distributor, Retailer & Advertisement You can earn income 60%



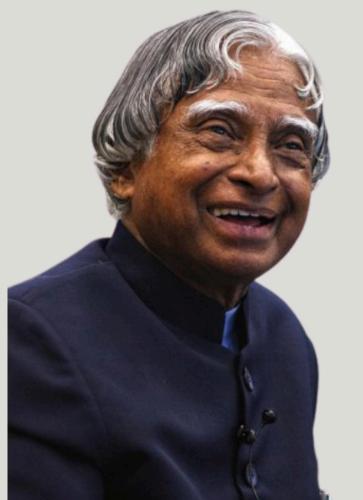


Transport - 10%



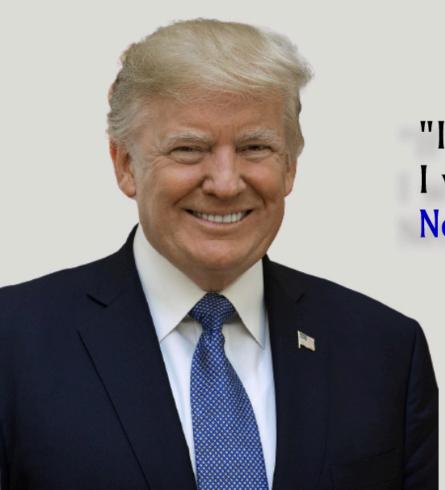
"The richest people in the world look for and build networks, everyone else looks for work."

Low luquela



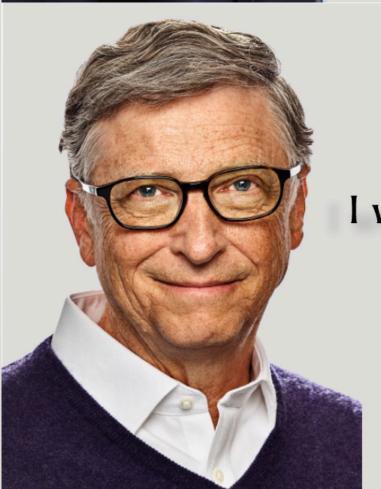
"Network Marketing is the fastest growing business of 21st Century which must be joined by every young man and women globally otherwise you can never get the best of your youth age"

- APJ ABDUL KALAM



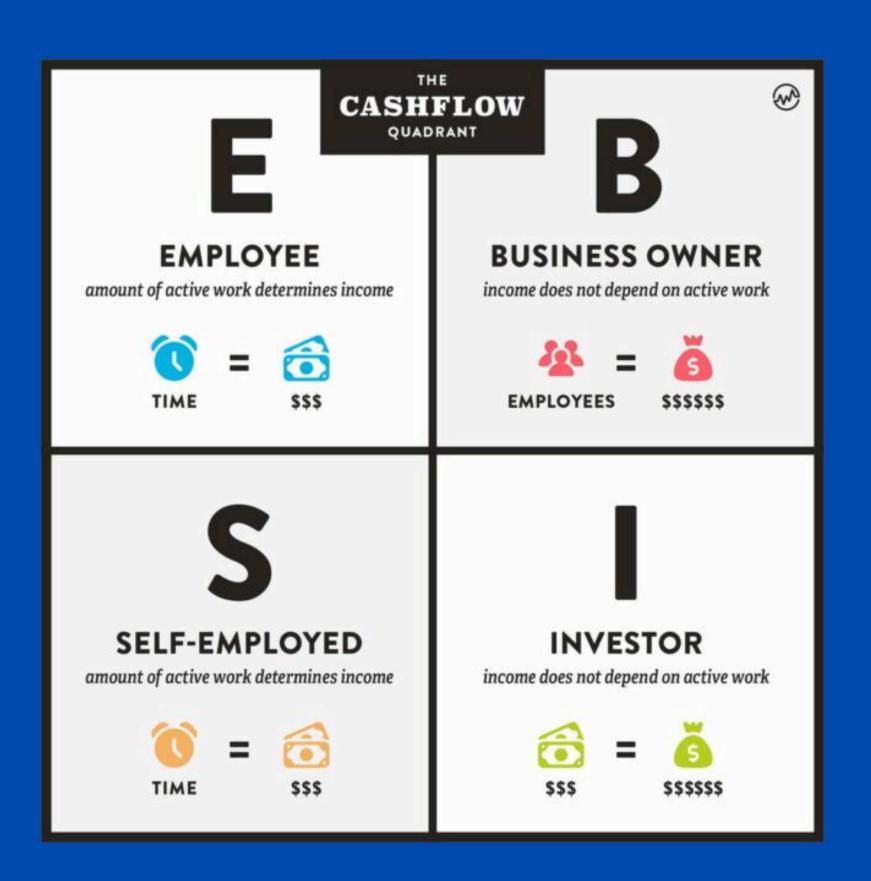
"If I were starting over today, I would make millions in the Network Marketing Industry"

Donald Struped



"If I would be given a chance to start all over again I would choose Network marketing"

Bill Dates



90% People Work = 10% People Earn 10% - Businessman and Investors 90% - Employees and Self Employed

# Difference between these two groups - Leverage Income

PRANHIMAH MARKETING PRIVATE LIMITED company incorporated on October month of 2024. It's Corporate office Situated at 2 No. Mathgharia, Noonmati, Guwahati.

## COMPANY VISION

Our Vision – We want to build a healthy, wealthy and peaceful society bringing best of nature and science together, offering some amazing products and providing financial freedom through our marketing plan.





### CHAIRMAN JAYA SAIKIA

CMD HIMANGSHU SHEKHAR HAZARIKA

CEO **RAHUL NATH** 

100%

Chief Marketing Manager KONGKONA GOGOI



## LEGAL DOCUMENTS





(Dept. of Food Safety)

(See Regulation 2.1.4(6))

Issai





#### GOVERNMENT OF INDIA

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that PRANHIMAH MARKETING PRIVATE LIMITED is incorporated on this SEVENTEENTH day of COCHER TWO THOUSAND TWENTY FOUR under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is U47912AS2024PTC027144

The Permanent Account Number (PAN) of the company is AAPCP1413Q\*

The Tax Deduction and Collection Account Number (TAN) of the company is SHLP05761A\*

Given under my hand at Manesar this SEVENTEENTH day of OCTOBER TWO THOUSAND TWENTY FOUR

Signature Not Verified
Digitally signed by
DS MINISTRY OF CORPORATE
AFFAIRS, CRE MANESAR 1
Date: 2024 10 12 18-54-49 IST

#### Shamrao Patil

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Cen

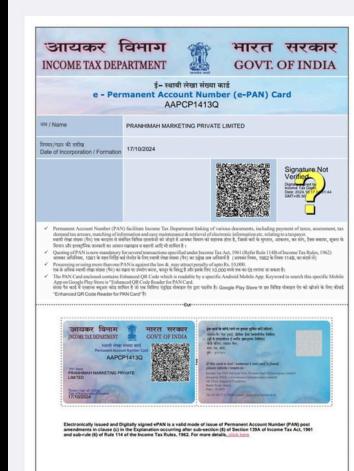
Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

failing Address as per record available in Registrar of Companies office:

PRANHIMAH MARKETING PRIVATE LIMITED

TOWER 6 FLAT 673, GARBHANGA LAKHARA ROAD, Kamrup Metropolitan, Kamrup Metropolitan, Kamrup Metropolitan, 781040, Assam

\*as issued by Income tax Departmen





### LEGAL DOCUMENTS



This is to certify that

#### KAI HERBALS

PLOT NO. 18-19 TIBBA YILLAGE, SAHNEWAL - DEHLON ROAD, SAHNEWAL, PUNIAB - 981139, IROA

has been independently assessed by QVA and is compliance with the

#### HACCP

Hazard Analysis & Critical Control Points System For the following scope of activities

MANUFACTURER OF AYURVEDIC AND HERBAL PRODUCTS, NUTRACEUTICAL SUPPLEMENTS, GYM AND FITNESS SUPPLEMENTS, FOOD AND NUTRITION SUPPLEMENTS, DIETARY SUPPLEMENTS WITH PRODUCT RANGE OF HERBAL TABLETS, HERBAL CAPSULES, HERBAL JUICES, DROPS, SYRUPS / TONICS, HERBAL/AYURVEDIC

21<sup>SF</sup> FFR 2024

Certificate Number: QVA-KIRS-24-214768

To verify this certificate please visit at www.gaafs.us

Date of Certification Issuance Date 1st Surveillance Due

20<sup>74</sup> FEB 2025 20<sup>74</sup> FEB 2026









This is to certify that

#### KAI HERBALS

PLOT NO. 18 -19 TIBBA VILLAGE, SAHNEWAL - DEHLON ROAD, SAHNEWAL,

od Manufacturing Practice (GMP) System For the following scope of activities

MANUFACTURER OF AYURVEDIC AND HERBAL PRODUCTS, NUTRACTUTICAL SUPPLEMENTS, GYM AND FITNESS SUPPLEMENTS, FOOD AND MITMETION SUPPLEMENTS WITH PRODUCT RANGE OF HERBAL TABLETS, HIRBAL CAPSALES, HIRBAL FACES, BOOPS, STRUPS, TONICS, HERBAL FACES, EDOPS, STRUPS, TONICS, HERBAL FACES, BOOPS, STRUPS, TONICS, BOOPS, STRUPS, TONICS, BOOPS, STRUPS, TONICS, BOOPS, STRUPS, STRUPS, TONICS, BOOPS, STRUPS, STRUPS, TONICS, BOOPS, STRUPS, STRUPS, TONICS, BOOPS, STRUPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, BOOPS, STRUPS, BOOPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, BOOPS, STRUPS, BOOPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, STRUPS, STRUPS, BOOPS, STRUPS, STRUPS, STRUPS, STRUPS, STRUPS, STRUPS, STRUPS, STRUPS, STRU

Certificate Number: QVA-KIRS-24-214767

To verify this certificate please visit at www.gaafs.us

Issuance Date 21<sup>10</sup> FEB 2024 20<sup>56</sup> FEB 2025 20<sup>56</sup> FEB 2026 Re-Certificate Due 20<sup>™</sup> FEB 2027











This is to certify that

#### KAI HERBALS

PLOT NO. 18-19 TIBBA VILLAGE, SAHNEWAL - DEHLON ROAD, SAHNEWAL,

has been independently assessed by QVA and is compliance with the

#### ISO 9001:2015

Quality Management System For the following scope of activities

MANUFACTURER OF AYURVEDIC AND HERBAL PRODUCTS, NUTRACEUTICAL SUPPLEMENTS, GYM AND FITNESS SUPPLEMENTS, FOOD AND NUTRITION SUPPLEMENTS, DIETARY SUPPLEMENTS WITH PRODUCT RANGE OF HERBAL TABLETS, HERBAL CAPSUTES, HERBAL JUICES, DROPS, SYRUPS / TONICS, HERBAL/AYUR: FOWDERS AND PROTEIN POWDERS.

Certificate Number: DVA-KIRS-24-214766

To verify this certificate please visit at www.gaafs.us

Date of Certification Issuance Date 21<sup>17</sup> FEB 2024 20<sup>TH</sup> FEB 2025 2nd Surveillance Due 70<sup>7m</sup> FEB 2026 20<sup>74</sup> FEB 2027









GOVERNMENT OF PUNJAB (DEPARTMENT OF AYURVEDA) SECTOR-11-D, CHANDIGARH

> FORM 26 E -1 ( See Rule 155 - B )

(Certificate of Good Manufacturing Practices(GMP) to manufacturer of Ayurveda / Sidhha or Unani drugs).

Certified that manufacturing unit licensee, namely M/s KAI HERBALS situated at Plot No.18-19 Sahnewal, Dehlon Road Vill. Tibba , Ludhiana State of Punjab Licence No. 832 Ay-Pb Comply with the requirements of Good Manufacturing Practices of Ayurveda ,Sidhha, Unani drugs as laid down in Schedule T of the Drugs and Cosmetic Rules 1945.

This certificate is valid 31-08-2020 up-to 30-08-2025.

Date:

Place : CHANDIGARH

Dr. Rakesh Sharma State Drug Licensing Authority.

# Activation JOINING Process

• Bronze Key Package: ₹600 (BV 500)

• Silver Star Package: ₹1200 (BV 1000)

• Golden Eagle Package: ₹2400 (BV 2000)

• Rising Sun Package: ₹5600 (BV 5000)



JOIN AND EARN UNLIMITED INCOME

# Our Products (categories) -

- √ Health care & Nutrition
- √ Beauty Care
- ✓ Personal Care
- √ Home Care
- ✓ Dry Fruits, Snacks and Spices
- ✓ Agriculture & Veterinary
- ✓ Pet Care
- ✓ Pest protection & hygiene
- √ Home Decoration
- √ Cloths & Apparels
- √ Electronics & gadgets
- √ Kitchen tools & utensils





#### **Our Main Products**

√ ₹600 (500 BV) Package:

• Onion Hair Oil

Or

Aloe Vera Gel

√ ₹2400 (2000 BV)

Package:

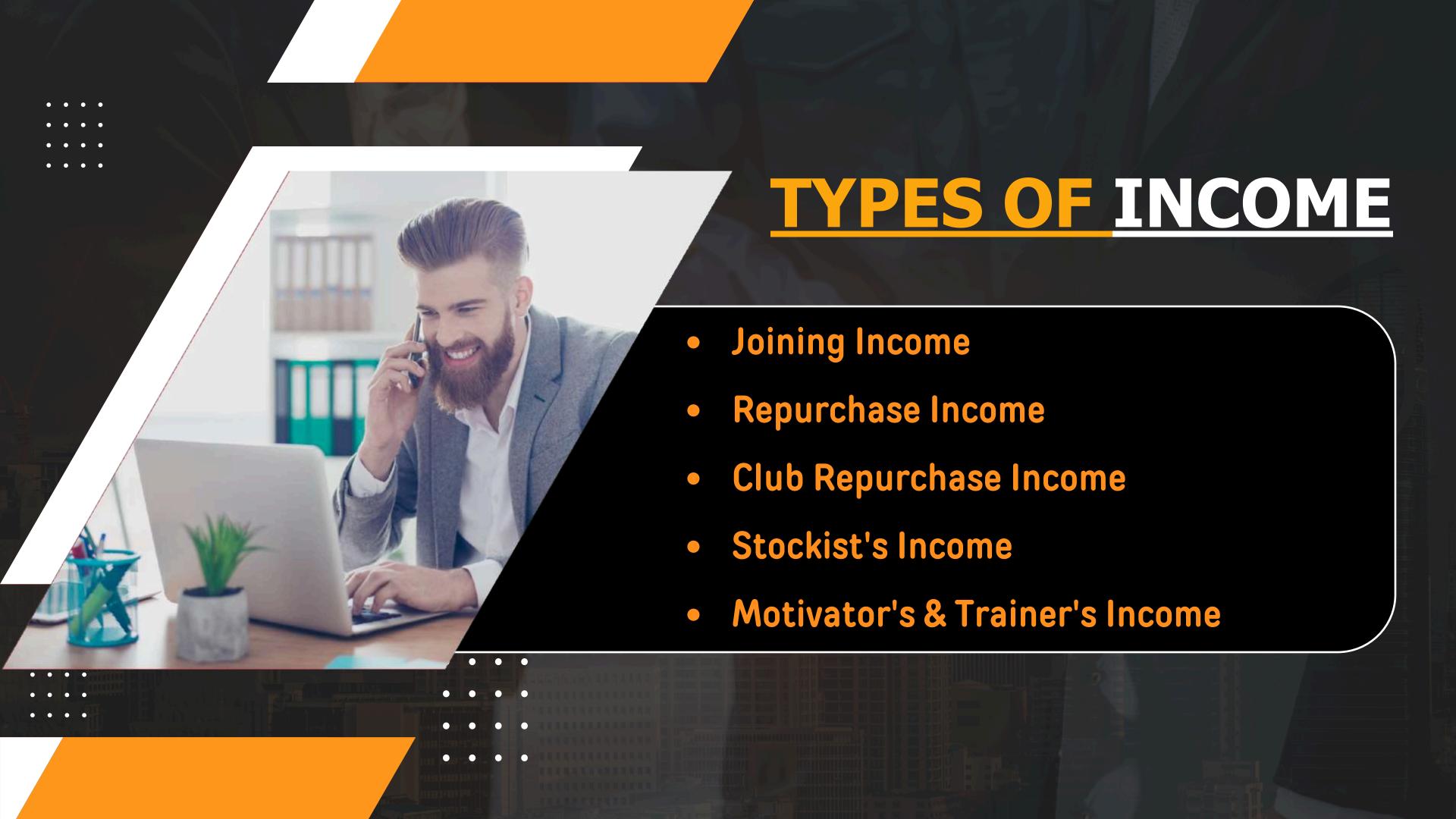
- Herbal Shampoo
- Herbal Face Wash
- Herbal Body Lotion
  - Kids Energy and Growth Juice

√ ₹1200 (1000 BV) Package:

- Herbal Shampoo
- Herbal Face Wash
- Herbal Body Lotion

√ ₹5600 (5000 BV) Package:

- Panch Tushi
- CMD Drop
- Spirulina Capsule
  - Moringo Tablet
- Ashwagandha Tablet
  - Multi Berry Juice
- Kids Energy and Growth Juice





# TYPES OF JOINING INCOME

- Participation Income
- Chairman Bonus
- Direct Joining Bonus (1st Level)
- Team Bonus (4 levels)
- Club Income
- Club Rewards
- Club Tours
- Joining Rewards
- Consistency Bonus
- Special Joining Offers

# Participation Income

10% to 50% of

(Package's Distributor Price - Joining Package BV)

= Participation Income

(600 - 500BV) 50% Of ₹100 = ₹50

(1200 – 1000BV) 50% 0f ₹200 = ₹100

(2400 – 2000BV) 50% of ₹400 = ₹200

(5600 - 5000BV) 50% of ₹600 = ₹300

Conditions: Must Post in 20 Facebook Groups & 1 Whatsapp status about our company promotional contents/banners.

# 1 to 3 Days depending posting time after Joining





# Level Wise Income Per package

Levels & percentage	500 BV Package ₹600 Distributor Price	1000 BV Package ₹1200 Distributor Price	2000 BV Package ₹2400 Distributor Price	5000 BV Package ₹5600 Distributor Price
Level 1 (20%)	₹100	₹200	₹400	₹1000
Level 2 (10%)	₹50	₹100	₹200	₹500
Level 3 (5%)	₹25	₹50	₹100	₹250
Level 4 (3%)	₹15	₹30	₹60	₹150
Level 5 (2%)	₹10	₹20	₹40	₹100

## 500 BV Package ₹600 Distributor Price

LEVEL	INCOME	TEAM	TOTAL INCOME
Level 1 (20%)	₹100	10	₹1000
Level 2 (10%)	₹50	100	₹5000
Level 3 (5%)	₹25	1000	₹25,000
Level 4 (3%)	₹15	10000	₹1,50,000
Level 5 (2%)	₹10	100000	₹10,00,000

## 1000 BV Package ₹1200 Distributor Price

LEVEL	INCOME	TEAM	TOTAL INCOME
Level 1 (20%)	₹200	10	₹2000
Level 2 (10%)	₹100	100	₹10,000
Level 3 (5%)	₹50	1000	₹50,000
Level 4 (3%)	₹30	10000	₹3,00,000
Level 5 (2%)	₹20	100000	₹20,00,000

## Chairman Bonus - 5%

5% of (Joining Package Distributor Price – Product Package BV) = Chairman Bonus Pool

For 500 BV Joining: 5% of (₹600 - 500 BV) = ₹5

For 1000 BV Joining: 5% of (₹1200 - 1000 BV) = ₹10

For 2000 BV Joining: 5% of (₹2400 - 2000 BV) = ₹20

For 5000 BV Joining: 5% of (₹5600 - 5000 BV) = ₹30

5% of (DP-BV) of All Joining Package of the Year distributed among Top 10 Business performers



#### Silver Club

25%

Conditions – Must Join 25 Direct person to complete the Silver Club target. 10 Person (3rd, 6th, 9th, 11th, 12th, 15th 18th, 21st, 22nd and 25th Joining in First Level) 10% Reserved. No downline Silver Club will be

count.

#### Gold Club

20%

Conditions – Must Join 25
Direct person and any 10
Direct Person complete the
Silver Club target ( Total 100

Person 10% Reserved). No downline above Silver Club will be Count.

Conditions – Must Join 25
Direct person and any 10
Direct Person must
complete the Gold Club
target ( Total 1000

**Platinum Club** 

**15%** 

Person 10% Reserved). No Downline above Gold Club will be count.

Rank wise Income from total Club wallet:

Silver Club - 25%

Gold Club - 20%

Platinum Club - 15%

Diamond Club - 5%

**Crown Diamond Club - 10%** 

Out of 100% fund Reserved (10% from 10 Direct person after Joining 25 Direct in 1st Level) -

75% of Club Fund Wallet distributed as Club Income in 5 Clubs.

#### **Diamond Club**

5%

Conditions – Must Join 25 Direct person and any 6 Direct Person must complete the Platinum Club target (Total 6000

Person 10% Reserved). No
Downline above Platinum Club

# Crown Diamond Club



Direct person and any 5 Direct
Person must complete the
Diamond Club target ( Total
30,000 Person 10% Reserved).
No Downline above Diamond
Club will be count.

### Terms and conditions for Club Ranks:

25 Direct Joining - Silver Club

10 Direct Silver Club Achievers - Gold Club

10 Direct Gold Club Achievers - Platinum Club

6 Direct Platinum Club Achievers - Diamond Club

5 Direct Diamond Club Achievers - Crown Diamond Club



• • • •

# Rank wise Income from total Club Income

If assume everyone join on ₹1200 (1000 BV Package)

• Silver Club - 25% =

total income ₹250

• Gold Club - 20% =

total income ₹2000

Platinum Club - 15% =

total income ₹10,000

Diamond Club - 5% =

total income ₹30,000

Crown Diamond Club - 10% = total income ₹3,00,000



### CLUB REWARDS

For all ₹600 package (500 BV) joining package only qualifiers, the rewards value will be half for club Rewards qualification. I.e. 0.5% of Club Fund for I Phone Rewards.\*

10% of total Club Fund - 120 Days Time Limit

#### I Phone Rewards - 10 Direct DIAMOND CLUB ACHIEVERS

10 x 6000 = 60,000 Person in 5th Level (1% of Club Fund )



#### **Laptop - 25 Direct Diamond Club Achievers**

25 x 6000 = 1,50,000 Person in 5th Level (0.5% of Club Fund )



#### **Bike - 50 Direct Platinum Club Achievers**

50 x 1000 = 50,000 Person in 4th Level (3% of Club Fund )



#### **Car - 1000 Direct Gold Club Achievers**

1000 x 100 = 1,00,000 Person in 3rd Level (4.5% of Club Fund )



**Luxury Car - 500 Direct Diamond Club Achievers** 

500 x 6000 = 30,00,000 Person in 5th Level (1% of Club Fund )





### CLUB TOURS

#### 5% of Club Fund - 180 Days Time Limit per tour

For ₹600 package (500 BV) joining package only qualifiers, Only Domestic Club Tours will be available, no international tour.\*

National Tour (Goa or Sikkim Tour):
 15 Direct Diamond Club Achievers
 2% of Club Fund





International Tour (Thailand or Dubai Tour):
 90 Direct Diamond Club Achievers

3% of Club Fund



## Joining Rewards - 5% of Joining Package

Rewards Name	Target (Direct Joining BV & Team BV)	Time limit
Mixer Grinder	15000 BV – Direct BV (1st Level) 30000 BV – Team BV (2nd to 5th Levels)	3 Month
Music System	45000 BV – Direct BV (1st Level) 180000 BV – Team BV (2nd to 5th Levels)	3 Month
Mobile Phone	180000 BV – Direct BV (1st Level) 600000 BV – Team BV (2nd to 5th Levels)	6 Months
Laptop	6 Direct Mobile Phone Achiever	9 Months
E-Bike	10 Direct Laptop Achiever	12 Months
Car	5 Direct Bike Achiever	24 Months
Luxury Car	4 Direct Car Achiever	36 Months
3 BHK Flat	6 Direct Luxury Car Achiever	60 Months

## Consistency Bonus

#### 5% of Direct Joining Package BV

4 weeks Continuous weekly 5000 Self/Direct Joining Business 1% of Total Joining Business

8 weeks Continuous weekly 10000 Self/Direct Joining Business

2% + 1% (3%) of Total Joining Business

12 Weeks Continuous weekly 20000 Self/Direct Joining Business 3% + 1% + 1% (5%) of Total Joining Business



### Awards & Recognition



1% of Joining Package BV

Golden Cup Awards

Super Active Achievers Awards

Best Team Leadership Awards

Every Festivals and special occasions company announce some special offers on Joining time to time.

# 



**Customer Care Number** 

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+91 9101866460



www.pranhimah.in

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